I pay for my phone service so that I have the ability to communicate with family and friends. I do not believe it's right that businesses can take advantage of this service for "free advertising". If my phone service were free, and telephone companies charged businesses for their advertising, then that would be a different story. But, as a consumer who pays for this service I believe I should have the right to chose who I allow to contact me. Radio and TV stations are NO EXCEPTIONS, they too have a purpose in mind when they chose to call you. There purpose isn't as black & white as asking you to purchase something, but they're asking you to listen or view their program so ratings will increase and businesses will invest in advertising. Which, ultimately allows them to gain a profit at the expense of my service. In the time I've been writing this comment I've received 2 calls, one that reminded me that I wanted to register to this site, (they were trying to sell me a time share in myrtle beach) and the second one, from a fax machine that calls AT LEAST 3 times EVERYDAY. My privacy is continuing to be interrupted as a result of aggressive advertising schemes, which MUST BE STOPPED!